

# McKenna Ewen

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## Experience

### **STAR TRIBUNE**

MULTIMEDIA PRODUCER, MINNEAPOLIS, MN

*January 2008 - Present*

Startribune.com multimedia producer, reporter, photographer and videographer, includes coverage of breaking news, politics, sports and features.

### **EWEN MEDIA**

FOUNDER, MINNEAPOLIS, MN

*August 2009 - Present*

A multimedia production company that uses interactive multimedia to share meaningful stories. Its mission is to explore the world in its current state and the world that it could become.

### **BLOOMBERG TELEVISION**

INTERN, WASHINGTON, D.C.

*September 2008 - December 2008*

Political and business reporting and production for Bloomberg Television; includes 24-hour coverage of the economic crisis and 2008 presidential election.

### **ALMANAC: AT THE CAPITOL**

PRODUCTION ASSISTANT, ST. PAUL, MN

*October 2007 - May 2008*

Assist with a weekly public affairs show at the state capitol; duties include political reporting and production assistance for Twin Cities Public Television.

### **THE MINNESOTA DAILY**

STAFF REPORTER, MINNEAPOLIS, MN

*March 2007 - July 2007*

Student-driven newspaper at the University of Minnesota; coverage areas include city government, transportation, housing and multimedia.

## Education

### **UNIVERSITY OF MINNESOTA - TWIN CITIES**

HONORS COLLEGE OF LIBERAL ARTS, MINNEAPOLIS, MN

*September 2006 - December 2009*

Professional Journalism, Political Science

B.A., *Magna Cum Laude*, 3.65 GPA

### **WASHINGTON CENTER FOR JOURNALISM AND POLITICS**

WASHINGTON POLITICS AND JOURNALISM SEMESTER, WASHINGTON, DC

*September 2008 - December 2008*

Non-partisan, non-ideological program to teach the next generation of political reporters about politics. One of 12 student journalists selected from more than 50 participating universities.

## Achievements

SPJ National Mark of Excellence Award

National Edward R. Murrow Award (Multimedia Staff)

Eddie Adams Workshop - Multimedia Team

Upper Midwest Regional Emmy Award Nominee (5)

Roy Howard Collegiate Reporting Award

Advanced Student Media Emmy Award

MNPA Student Videographer of the Year

UWIRE Top 100 "Best and Brightest" Student Journalist

Hearst Foundation Multimedia Competition Finalist (2)

Hearst Foundation Broadcast Competition Finalist (3)

## Service

Presidential Freedom Award

In-House Basketball Program Coordinator

## Proficiency

### **FINAL CUT STUDIO**

Final Cut Pro, Motion,

Soundtrack, Compressor,

Color, DVD Studio Pro

### **ADOBE CS4**

Photoshop, Dreamweaver,

Flash, Premier Pro, Illustrator

### **ADDITIONAL**

Avid Media Composer, Liquid

After Effects, HTML, CSS,

WordPress, SEO, Basic AS3

## References

**Available Upon Request**

## Online

**EWEN MEDIA**

ewenmedia.com

### **SOCIAL NETWORKS**

twitter.com/mckennaewen

facebook.com/mckennaewen

linkedin.com/in/mckennaewen

delicious.com/mckennaewen

### **WORK EXAMPLES**

kasherman.com

timesofrecession.com

youtube.com/mckennaewen

vimeo.com/mckennaewen